

FEB    MAR    APR    MAY    JUNE    JULY    AUG    SEP    OCT    NOV

**APRIL**

Flutter intro to community  
 2DPR6    ponsors

**JULY**

**NOVEMBER**

11/7 Gala/live  
 auction/ silent auction/  
 raffle

**MAY**

Butterfly manufacturing complete  
 Finalize major sponsors

**AUGUST**

Aug. 15 Butterflies DG

**OCTOBER**

10/1 Exclusive Sponsor    □    □  
 10/2-4 Flutter at Fountain □  
 10/4-11/6 Sponsor flutters □

**MARCH**

Manufacturing finalized  
 Marketing kits finalized  
 Distribute Call to Artists

**JUNE**

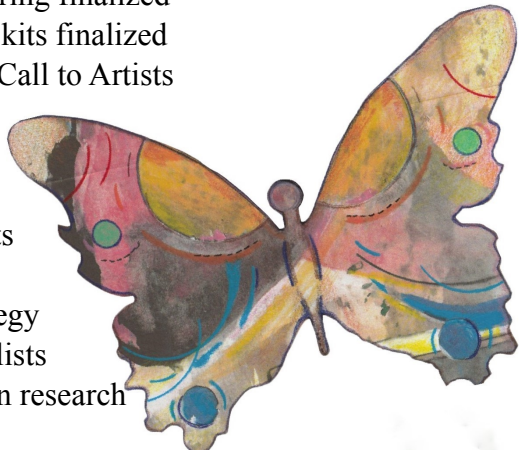
June REArtist □  
 EG  
 6SGFEE □

**SEPTEMBER**

Promote sponsors/  
 restaurants/events  
 Photograph products

**FEBRUARY**

Create list of artists  
 Marketing logo  
 Social media strategy  
 Sponsor outreach lists  
 Event date/location research



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