



CALL FOR ARTISTS

Join us for 2021 Flutter at the Fountain, the premier fundraiser benefiting nonprofits in Fountain Hills and surrounding communities.

SPONSORED BY THE FOUNTAIN HILLS COMMUNITY FOUNDATION, A 501C-3 ORGANIZATION

Create...

An original art design on a crafted aluminum butterfly.

Inspire...

Your butterfly will be on display to the public in Fountain Hills at various sponsor locations prior to the *Flutter at the Fountain 2021* event.

Empower...

Proceeds from the butterflies will benefit various nonprofits in Fountain Hills and surrounding communities.

Flutter at the Fountain is a community service led by the Fountain Hills Community Foundation, a 501 c-3 nonprofit organization, the purpose of which is to invest in other nonprofit organizations whose work improves the lives of our youth, seniors, families and community, and to build a legacy for Fountain Hills and the surrounding communities.

Flutter at the Fountain will select 30 artists willing to contribute to making dreams real by transforming blank, aluminum alloy sculptures into original works of art. Each transformed sculpture will be displayed in Fountain Hills during the month of October and then become part of an online auction in November at the *Flutter at the Fountain 2021* Garden Party.

Important Dates:

- Application and Design Concept due: Tuesday, June 15, 2021
- Notification of juror selections: Friday June 25, 2021
- Artist Event – pick up butterfly and meet and greet fellow artists: Saturday, July 10th, 2021
 - W-9's due at pick up.
 - Pickup Location: RE/MAX Sun Properties, 16824 E. Avenue of the Fountains, Fountain Hills.
- Material stipend checks issued to artists: July 30, 2021
- Two required check-in's from artists with photographs of progress: July 20th and August 15st.
- Completed butterfly due: September 10th, 2021 (No Exceptions)

Artist Compensation and Understandings

Artists will be provided:

- \$100 stipend for materials
- 1 ticket (\$75 value) for the November *Flutter at the Fountain* 2021 Garden Party
- Any costs incurred over these amounts should be considered a donation to Flutter at the Fountain.
- 10% of the auction sale price for their art piece.
- Artist Review Panel will award selected top designing artists 1 ticket to the Sponsor Cocktail and reception.

**STIPENDS WILL NOT BE GIVEN UNTIL THE ARTIST FILLS OUT A W-9 IN ADVANCE.
NO EXCEPTIONS.**

Artists will be recognized:

- During the community exhibit during the month of October on signage and brochures.
- On printed marketing materials
- On the www.FountainHillsGives.com website
- At the Sponsor Cocktail reception and at the *Flutter at the Fountain* 2021 online auction and Garden Party
- Artists are encouraged to promote *Flutter at the Fountain* on social media and within artist groups to which they belong, as well as allow us to share your posts through our social media. We also encourage you to submit videos of your butterfly transformation and inspiration for our website and marketing.

Community Exhibit

Art pieces will be placed on display during the month of October at various sponsor locations, with the artist's name and title of the art piece displayed near each work. In addition, a photograph of each completed piece, including the artist's concept description, will be available at www.FountainHillsGives.com.

Design Guidelines

The audience for *Flutter at the Fountain* will be the general public, all ages and backgrounds. **Designs that are religious, political, sexual in nature, bear controversial messages, insignia, or other material will not be accepted. Simple glued and bedazzled designs will not be accepted. Designs incorporating business logos or advertising will not be accepted.** The Artist Review Panel may reject any design that does not conform to these guidelines.

The Art Piece Components

Butterfly components will be provided by the Fountain Hills Community Foundation.

There are three sizes of butterflies. Approximate sizes are Large 36" (12 lbs), Medium 24" (8 lbs) and Small 12" (4 lbs). The large butterflies will come with a temporary stand for ease of painting. Final "polyurethane clear coat" will be provided by the Fountain Hills Community Foundation.

Important Information

Artists will produce their designs in their homes or studios. They can paint, sculpt, transform, or adorn the art piece to complete their design, but the structural integrity of the piece must remain intact. The art pieces will become the property of *Flutter at the Fountain* until the final auction, when they will become the property of the highest bidder.

Concept Design Template and Art Object Sizes

Please complete a concept design template (included with the application form) for each entry. Templates may not be enlarged greater than 8" x 11." Make sure to create a thorough color design on both the inside and outside wings since this will be the basis for the Artist Review Panel. "Inside" wings face the sky and "outside" wings face the ground. Once selected, the artist is bound to the design concept submitted. Any material deviations are subject to return to the artist for modifications.

Additional Guidelines

- *Flutter at the Fountain* is a community celebration of art where individuals are invited to touch and experience the pieces on public display. So, please keep durability and public safety in mind when designing.
- Objects and various mediums may be attached to the art piece but those objects must adhere to the guidelines noted above. Any attached objects must be attached in such a way that they cannot be easily removed.
- Designs using photos or skins will not be accepted.
- The artist is responsible for any transportation that may apply.
- All art pieces may require touch-up and cleaning prior to the auction. As notified by *Flutter at the Fountain*, artists will be expected to be available to complete these touch-ups during the days preceding the auction.
- Artists may submit up to three designs, but each should be on a separate application form. All submitted designs will become the property of *Flutter at the Fountain*.

Artists who are selected will be asked to sign an Artist Agreement (see attached). The Fountain Hills Community Foundation Artist Review Panel will designate the butterfly size each chosen artist will receive.

Social Media: How You Can Participate

- Please send us jpeg and video of your butterfly's progress on a regular basis, and tell us your story! Send them to flutter@fountainhillsgives.com
- When posting on Instagram, please tag us @flutteratthefountain. Also, consider using #flutter21, #flutteratthefountain, #fountainhillscommunityfoundation, #fountainhillsgives as hashtags so we can share your progress.
- On Facebook, tag us and post to @FHCommunityFoundation so we may highlight you and share your progress there as well.

Brief description of your proposed design and materials:

Artist Checklist (make sure you include ALL requested materials):

- Read and understand all details as provided in this Call for Artists, Guidelines and Timeline.
- Completed Artist Application Form
- Attach the completed concept design template (include color) for the proposed art piece, no larger than 8.5" x 11". Each separate butterfly design (up to 3) requires its own application.
- Proposed design materials or samples not included on Application or Design Template
- Artist's brief bio (150-word limit) outlining artistic experience, background (for publicity).
NOTE: Artists are responsible for providing this. The Flutter at the Fountain Committee will not write your bio from your website.
- Photographs or other examples of past work. Include printed copies or .jpg files.
- Scan applications, bio and concept designs to flutter@fountainhillsgives.com.
- Keep a copy of your Application Form and Concept Design template.

By signing this application, I agree to all terms as described in the attached *Call for Artists, Guidelines* and *Timeline*. I certify that all statements and design concepts are my own. In the event I fail to meet the *Call for Artists, Guidelines* and *Timeline*, I understand that my contract will be terminated.

Note: Flutter at the Fountain is not liable for any damaged, lost or incomplete submissions.

Signature _____

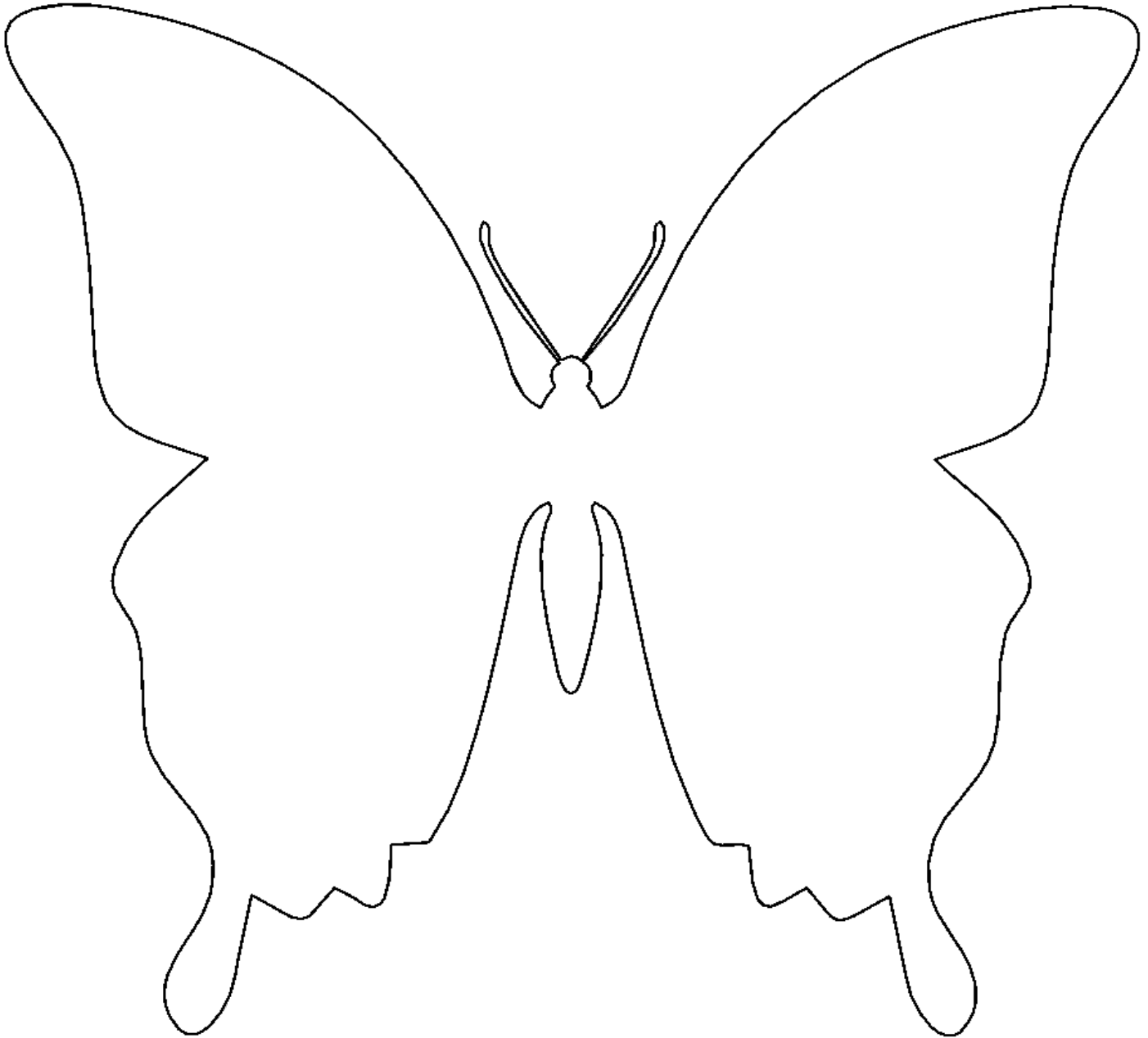
Date _____

Please submit applications and concept designs to flutter@fountainhillsgives.com.

Artist Name: _____

Butterfly's Name: _____

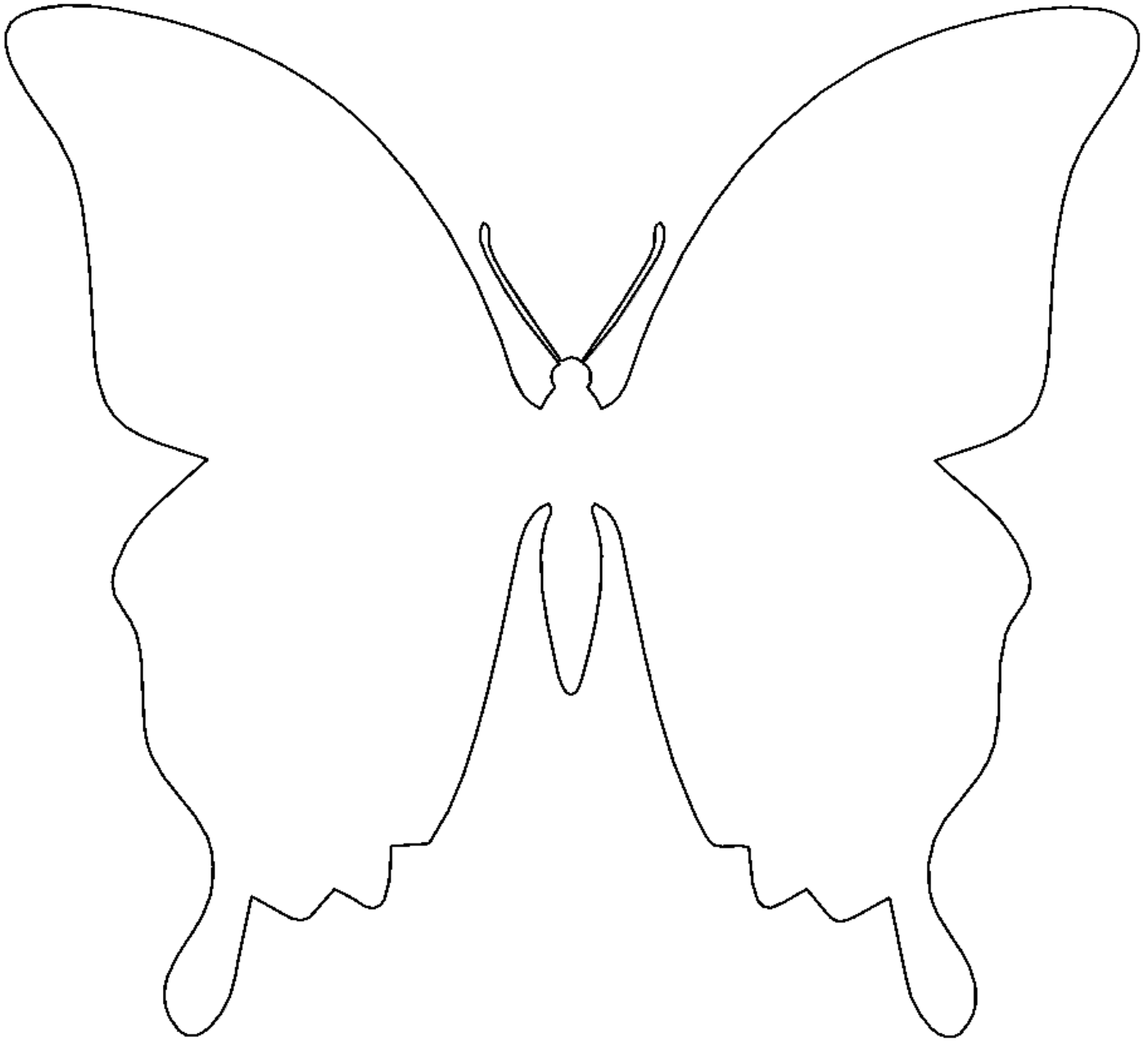
Butterfly Concept Design Template: Bottom (faces the ground)



Artist Name: _____

Butterfly Name: _____

Butterfly Concept Design Template: Top (face the sky)



PLEASE DUPLICATE FORMS AND TURN IN ONE PER ENTRY WITH APPLICATION